

## Improve the Application Experience

- ▼ Eliminate paper-based admissions applications and improve the application process for staff and student prospects with an integrated online application
- ▼ Create a more immediate application opportunity for prospective students, increasing their commitment to enroll

## Engage the Prospect

- ▼ Create a personalized and interactive point of contact to engage prospects in the admissions process
- ▼ Provide customized student portals, blogs, live chats, and discussion-boards, creating a two-way connection with an increasing number of students who connect with you through the internet

## Manage Events

- ▼ Increase attendance at on-campus events with self-service registration and event reminders for prospective students through the online portal
- ▼ Manage and market events more efficiently and effectively with user-friendly event management tools for enrollment staff

## Easily Manage Content

- ▼ Easily manage and modify online content without help from IT with easy-to-use content management tools for EMAS users of all skill levels
- ▼ Create, manage and administer online surveys, announcements, chat rooms and more using EMAS Online's user-friendly modules

*EMAS™ Online Pro is our customizable web portal that maximizes the effectiveness of EMAS Recruitment Pro and is designed to look like your website.*

*When integrated with EMAS Recruitment Pro, EMAS Online actively connects your institution with a web-savvy generation.*

*EMAS Online Pro allows institutions to actively engage prospects in the recruitment process and information gathered through the web portal is automatically transferred into EMAS Recruitment Pro for use in your strategic enrollment and personalized communications plans.*

